





Live your
dream
Florence

A place where the soft haze
of a spring day...
or the red fire of a long
winter's evening exists in
tandem...

Where every day you can
come and recline to look at
nature's bounty...

One creation...
one essence...
one celebration...

LIFE...

foreword

I truly believe that life needs a space where time stands still and enriches one's soul: a space overlooking the meadows, amid flower beds and other jewels of nature filled with concealed habitats and the timeless elegance of beautiful architecture...

Florence is like magic crafted amidst nature with man at its centre. With pure forms in stone, wood and glass these villas exemplify seamless spaces unified by cutting-edge craftsmanship.

A space for people who believe in the luxurious life... a vista of endless promise.



Narresh Shah





a dream of transcendent luxury

elegant living at its finest





Florence is positioned in an exclusive part of Surat

Aimed at those who cherish only the very best ... We're a world-class residential scheme that will set new standards for premium residential schemes globally: Florence is nothing less than a dream retreat.

Each denizen in Florence enjoys state of the art amenities designed to create an experience that is rivalled only by the royalties of yore. At Florence an idyllic charm will resonate in your life amid the lap of nature, against the backdrop of breeze lullabies.

Here, everyday will be a celebration of life in the cosiness and warmth of your loved ones. Here you will live in the grandeur of a symphony created by the finest minds with their heart and soul.



Dreams help us to keep our hopes alive...
Dream opens our heart so that there is a joy of living...
To see dreams and to make them true is a reminder
That dream once pursued yields a wonder...

Florence a realization of your dreams...

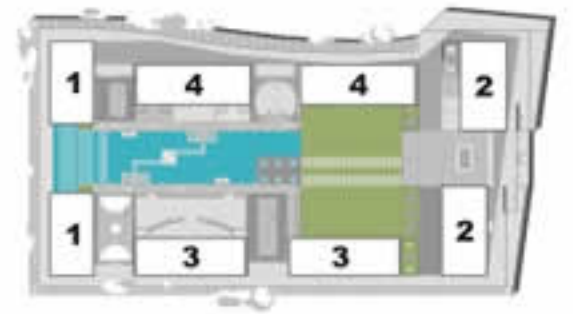
Casting a spell ... leaving you spell bound ...

Live life as you had wished





GROUND FLOOR





Indian Green Building Council
MEMBER

“What is the use of a house if you don't have a decent planet to put it on?”

- Henry David Thoreau

Florence is being developed to blend with nature. It incorporates sustainability in an effective and efficient way. With a strong focus on performance, Florence is all set to re-define contemporary sustainability design and construction of residential buildings. Florence is the first residential development in Surat to pursue the Indian Green Building Council (IGBC) Green Homes rating for the design and construction of the facility. The key green measures include:

- Site sustainability measures such as minimization of soil erosion, protection and reuse of top soil, development of optimal landscaping areas to promote bio-diversity, shading of walkways, roads, car parks to reduce external radiation (heat islands) and maintain comfort
- Water conservation measures including use of low-flow and efficient flush and flow fixtures, treatment of grey water and reuse for landscaping, use of native and drought tolerant landscaping species to reduce water usage, rain water harvesting and reuse to minimize potable water consumption
- Energy efficiency and conservation through climate responsive design, selection of high performance building envelope, ample use of daylight to minimize lighting energy use, energy efficient fixtures such as light fittings, elevators, pumps and motors to reduce ongoing operating costs
- Use of natural, non-toxic materials such as low VOC (Volatile Organic Compounds) paints and finishes, use of materials with recycled and renewable content and locally harvested materials to reduce use of virgin materials and minimize the strain on fast depleting resources
- Superior indoor air quality, day lighting, cross ventilation and indoor environment for all homes, enhanced fresh air and adequate exhaust systems, better filtration and air quality ensuring health and well-being for all occupants



a harmony of light
and space

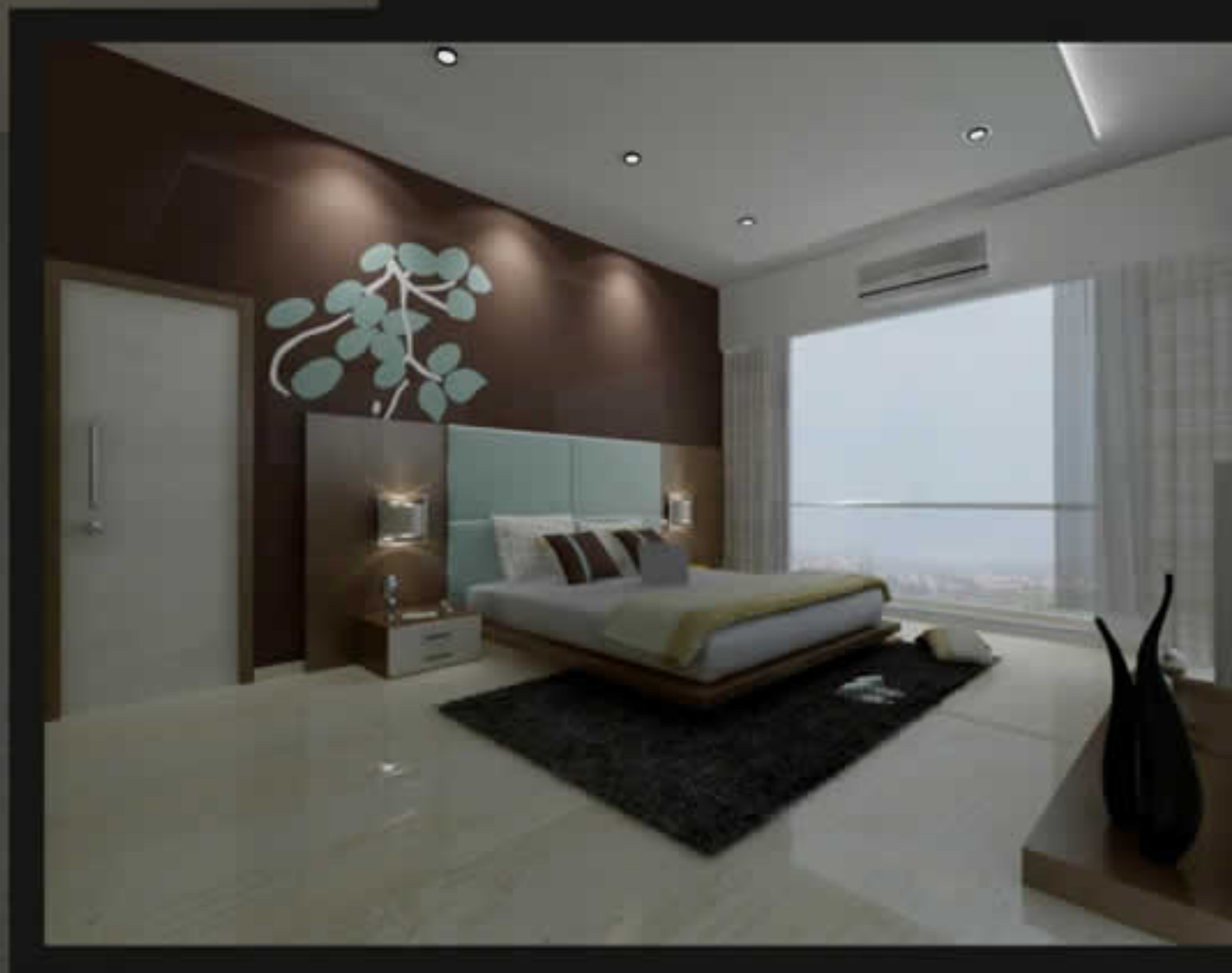
each home is a
signature work of art





Each home is an original work of art by an acknowledged master of contemporary architecture - This opportunity to own the work of a master only comes once in a lifetime.







the architect

Sanjay Joshi

An architect who refuses to build a home he himself would not like to reside in, Sanjay Joshi sets an exacting standard of expectations. As a firm believer in the need for life to flourish amid nature, Florence is a project very dear to his heart.

A pioneer who believes in well crafted homes, Sanjay believes in bringing together practical application and architectural innovation. His philosophy of sustainable and functional design that is reflective of the user and his or her aspirations, ensures a trademark finesse to every Sanjay Joshi project.

Through his extensive and myriad experience, Sanjay has managed to keep himself challenged, setting new benchmarks for himself, and the industry at large.

We grow great by dreaming

Every dream that we see, if pursued with our heart and soul, can yield magical results... Some experiences nourish and protect dreams; nursing them through tough times, steering them towards the sunshine that is promised to all those truly believe that their dreams will come true.

Florence is one such project, tucked away in one of the world's most exclusive locations... inspired by the zeal of living life king size. The vision of this one-of-a-kind residential project is to provide quality and connected community living, as well as to simplify and enhance the lives of both residents and visitors.





Garden retreat

A shrine for the heart

Our design philosophy is quite simply about creating what we call The Human Garden, a blend of traditional, contemporary & innovative landscape design and forms that allow the for an integrated aesthetic experience: to build a life cocooned within nature, rather than removed from it.

Amid a man-made and well preserved paradise of green vistas, Florence sits in quiet grandeur on a shady and reclusive avenue. It derives much of its personality from one particular factor: the regal and opulent blue sapphire.

Florence's development, with emphasis on clean lines, pure form and glass facades is closely related to modern architecture and lifestyles. The building projects a deceptively simple and elegant face, restrained in style and manner. Its essence, however, is refined and aristocratic. Whereas the architecture is minimalistic, every aspect of the building promotes a luxurious lifestyle.

With Florence, our intention is to realize more than just a building: we aim to create a refuge, a destination, an unparalleled experience. Come, share your dreams with us.



Indulge yourself

Designed to reflect unstinted luxury, at Florence there is plenty to keep you occupied: mind, body and soul. Amid the Zen of nature's soothing powers, rejuvenate your energies with our open vistas, and ample sports facilities. Choose from an array of options: from basketball courts to snooker rooms to gated play areas for children.

At Florence, we are committed to your wellness. Our fully equipped gym has personal trainers and instructors to help you achieve more out of your workouts.

And for those looking to soothe tired muscles, sample the best of traditional and international therapies at the gym spa.





TYPE 1



Layout Plan



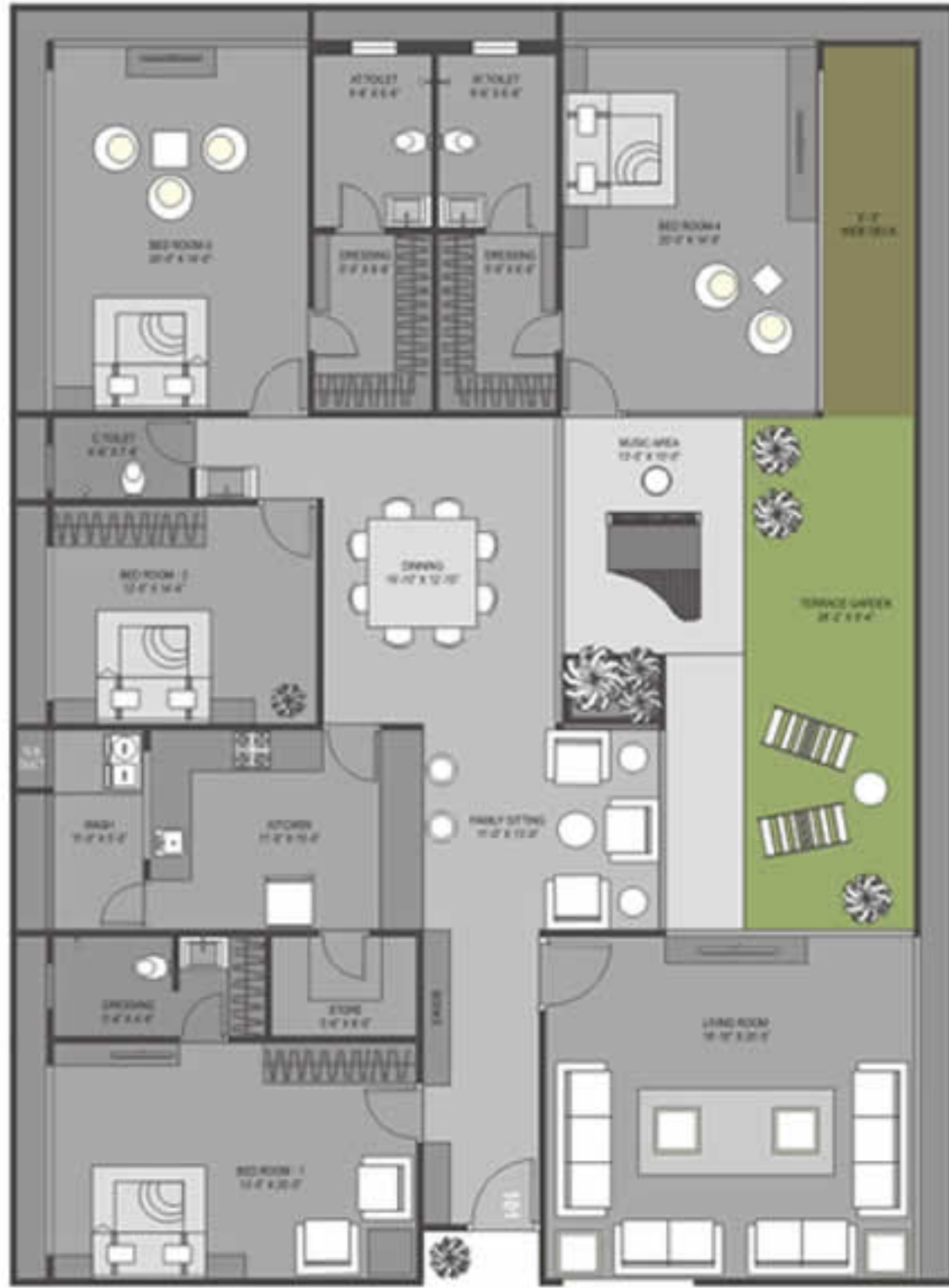
TYPE 2



Layout Plan



TYPE 3



Layout Plan



TYPE 4



Layout Plan



Internal condominium specification

ITEM NAMES	FOR BHK								
	LIVING	KITCHEN	DINING	BED-1	BED-2	BED-3 (GUEST BEDROOM)	BED-4	BED-5	BED-6
DOOR	Teak wood	Teak wood	Teak wood	Teak wood	Teak wood	Teak wood	Teak wood	Teak wood	Teak wood
DOOR FRAME	Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble
WINDOWS	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Double layer reflective glass
WINDOW FRAME	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.
VENTILATION									
VENTI. FRAME									
WALL FINISH	1ST COAT 2ND COAT	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster
FLOOR FINISH	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified
BADOI-BARTING	MATERIAL	Italian Marble	Quartz	Italian Marble	Natural wood	Natural wood	3"X6" Granite	3"X6" Granite	12"X12" red granite
CEILING FINISH	UP TO U/L	2"	6"	2"	2"	2"	2"	2"	2"
RAILING		S.S. & glass	S.S. & glass	S.S. & glass	S.S. & glass	S.S. & glass	S.S. & glass	S.S. & glass	S.S. & glass

FOR BHK					FOR BHK			
TOILET-1	TOILET-2	TOILET-3	TOILET-4	TOILET-5	DECK	BALCONY	STAFF ROOM	S-TOILET
Teak wood	Teak wood	Teak wood	Teak wood	Teak wood			Designer flush door	Designer flush door
Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble			Kota	Kota
							Glass with reflective film	Glass with reflective film
							Anodized Al. Sec.	Anodized Al. Sec.
							Kota	Kota
Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.			Anodized Al. Sec.	Anodized Al. Sec.
Italian Marble	Italian Marble	Italian Marble	Italian Marble	Italian Marble			Kota	Kota
Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster	Optimum plaster			plain white plaster	plain white plaster
ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified	ICJ Vitrified			Luster paint	Luster paint
Italian Marble	Italian Marble	Granite	Granite	Granite	Natural wood		Mirror finish Kota	Vitrified tile
Italian Marble	Italian Marble	Granite	Granite	Granite	Natural wood		Mirror finish Kota	Vitrified tile
6"	6"	6"	6"	6"			2"	6"
							S.S. & glass	

External condominium specification

ITEM NAMES	ENTRANCE PORCH	COMMON CORRIDOR	OPEN RECEPTION	OFFICE	COMMON CORRIDOR	ENTRANCE PORCH	COMMON CORRIDOR	BLANKET ROOM	TERRACE	LEBBY/RECEPTION	PASSAGE	STAIRCASE
DOOR	Designer flush door	Designer flush door	Glass door	Glass door	Designer flush door	Glass door	Designer flush door	Designer flush door	Designer flush door	Designer flush door	Designer flush door	Designer flush door
DOOR FRAME	Kota	Granite	Italian Marble	Italian Marble	Kota	Italian Marble	Italian Marble	Kota	Kota	Granite	Granite	Granite
WINDOWS		Double layer reflective glass	Double layer reflective glass	Double layer reflective glass	Glass with reflective film	Double layer reflective glass	Glass		Reflective glass	Glass		
WINDOW FRAME		Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.	Anodized Al. Sec.
VENTILATION	Anodized Al. Sec.				Anodized Al. Sec.			Anodized Al. Sec.				
VENTI. FRAME	Kota				Kota			Kota				
WALL FINISH	1ST COAT 2ND COAT	Plain white plaster	Rough finish plaster	Optimum plaster	Optimum plaster	Plain white plaster	Optimum plaster	Optimum plaster	Rough finish plaster	Optimum plaster	Rough finish plaster	Plain white plaster
FLOOR FINISH	Plain Kota	Stone cladding	Stone cladding	ICJ Vitrified	Luster paint	Polished granite	Polished granite	Polished granite	Vitrified tile cladding	Stone cladding	Stone cladding	Luster paint
BADOI-BARTING	UP TO U/L	2"	2"	2"	2"	2"	2"	2"	2"	2"	2"	2"
CEILING FINISH	Plain white plaster	Plain white plaster	Optimum plaster	Optimum plaster	Plain white plaster	Optimum plaster	Optimum plaster	Vitrified tile cladding	Optimum plaster	Optimum plaster	Plain white plaster	Plain white plaster
RAILING											S.S. & glass	

Project details

- External facade:** Combination of double layer reflective glass, anodized aluminum section & cement paint.
- Flooring:** Lobbies & entrance foyers are made of premium Italian marbles and granites.
- Walls:** Double layer walls made of aerated concrete blocks are provided, which will dramatically reduce heat gain from outside and enhance efficiency of air conditioning system. It will help to save electricity.
- Electrical provisions:** Conventional electricity source will used in individual condominium and solar based electricity will used for common areas. All electrical fixtures are according to green building norms, which will help to reduce electricity consumption. Diesel based generators are provided to supply power to entire complex at the time of power failure.
- Plumbing provisions:** Underground & over head water tanks provided, are sufficient enough for 24 hours sweet water supply. All plumbing fixtures are according to green building norms, which will help to reduce water consumption.
- Lifts:** Two high speed lifts are provided with capacity of 12 persons at a time and one stretcher /servant lift for housekeeping services.
- Air-conditioning:** All flats are centrally air-conditioned by V.R.V. system, which is energy efficient by nature. All common areas are air-conditioned with ductable A.C. Systems.

Project associates (by products)



Common amenities

Area name	Material/product specification
External wall of the building	Aerated Concrete Block wall Double coat sand face Plaster Primer based & ICJ based Cement Paint
Compound wall	Double coat sand face Plaster Stone Cladding ICJ based Paint
Parking-1	Paver Block
Parking-2	Paver Block
Hardscape / paving	Vitrified Matt finished Tiles, Granite River wash Kota & Paver Blocks
Shading of open parking	Poly Carbonate Sheet / Fabric
Fire-hydrant system	As per NBC Norms
Generator system	As per NBC Norms
Street light	Pole Lighting
A.c. System (common area)	Ductable A.C.
A.c. System (flats)	V.R.V. SYSTEM
Canopy	Steel and Aluminium Composite Panel
O.H.W.T.	20,000 LTRS.
U.G.W.T.	80,000 LTRS.
Stair-case	Granite / Kota Stone
Stair-case railing	S.S. & Glass finish
Garbage shaft	P.V.C. Based
CCTV	According to need in campus
Intercom	According to need in campus
Car wash	As per requirement
Transformer	As per requirement
Service/stretcher lift	MRL Lift (Schindler & Kone)
Lift machine room	Machine room less
Gas line	According to GGCL Norms

Location plan



Organizer

EnnEnn Group
(Formerly known as Abhishek Group)
Abhishek house,
Opp. Jeevan Bharti school,
Nanpura, Surat
Tel: (0261) 2460444, 2463656



Architect

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Upcoming projects

ROYCEE

THE ROYAL BUSINESS EXPERIENCE

**PELICAN
CREST**

Please note

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